A Certified Service Disabled Veteran-Owned Small Business

Cyber Security
Media Monitoring
Monitoring, Evaluation and Learning
Polling

For Information contact:
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Combining Behavioral Science and Computer Science to Protect Data

Comprehensive protection:

**Phishkill** – Shown to reduce susceptibility to social engineering attacks by over 80%.
- Comprehensive Risk Assessments to understand employee behavior and modify it through training and rewards
- Active defenses through password and penetration testing

**Tigerphish** – Mitigate damage if a breach occurs
- ID hardware and software vulnerabilities
- Structure data to minimize accessibility
- Security Policy analysis

**Cleanphish** – Get back to full operations quickly
- Intrusion detection
- Incident response
- Recovery and remediation

Current and Recent Clients
US Cyber Command
 Evaluating Theory of Change
“Are we doing the right things?”

**Analysis Factors**
- Development Outcomes
- Logic Trace
- Historical Successes/Challenges
- Cultural Appropriateness
- Resource Allocation
- Stakeholders
- ID Explicit and Implicit Assumptions
- Integration/Interaction With Other Programs
- Absorption Rate and Required Threshold

**Focused, Collectible, Objective Measures of Performance and Effectiveness**

**Performance and Impact Evaluations**
“Are we doing things right?”

**Baseline and Longitudinal Monitoring**
- Program Design
- Resource Allocation
- Attitudes, Beliefs, and Behavior
- Program Effectiveness
- Counterfactual Analysis
- Comparison With Expected Improvement Curve

**Current and Recent Clients**
- Joint Staff J7
- US Special Operations Command
- Broadcasting Board of Governors

**Tools**
- Focus Groups
- Advanced Statistical Analysis
- Curated Data and Reports
- Economic Assessments
- Social Assessments
- Direct Observation

**In-country network development**
- Direct and Indirect Observation
- F2F and Remote Surveys

**Evidence-Based Analysis**
Rigorously Measuring Program Effectiveness in Real Time
TechMIS, LLC
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Continuous Learning
Structured Performance Improvement

We bend the performance curve up through directed application of operational and historical lessons learned, best business practices and continuous, rigorous assessment from conception through program completion.

Capabilities:
- Ops Research Analysis
- Lessons Learned
- Effects Assessment
- Coaching
- Individual Training
- Collective Training

Planning ------> Training ------> Deployment ------> Delivery ------> Completion

Current and Recent Clients:
- Joint Staff J7
- US Special Operations Command
- Broadcasting Board of Governors
- Department of Veterans Affairs
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Media Monitoring
Enabling Better Decisions

• 7,500+ Government Websites
• 40,000+ News Sites
• 5,000+ Think tanks, Advocacy Groups, Trade Associations.
• 200,000+ Online Blogs
• Facebook, YouTube, Twitter and regional equivalents (vKontakt, etc.)

Capabilities:
- Media Assessment
- Target Audience Analysis
- Media Planning

Current and Recent Clients:
- Broadcasting Board of Governors
- Housing and Urban Development
- General Services Administration
- Department of Labor
Information Operations
Degrading Adversary Performance

Capabilities:
- Effects Assessment
- Target Audience Analysis
- Campaign Planning
- Culturally Effective Series Development
- Radio Broadcasting

Current and Recent Clients:
- Joint Staff J7
- SOCOM
- Regional Command (South)
- Moby Media (supporting ISAF, Kabul Embassies)

Continuous, rigorous effects assessment informs all phases

Evaluation
Planning
Target Audience Analysis
Series Development
Product Design and Development
Approval
Production, Distribution and Dissemination
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About TechMIS

Top Secret Facility Clearance, Cage Code: 3L8X7

Key People:

**Steven Mains**
CEO and Managing Partner
Former Director, Center for Army Lessons Learned
PhD, Computer Science, College of William and Mary
MS, Computational Operations Research, College of William and Mary

**Burt Squires**
VP and Partner
Former Systems Integration Engineer, NASA
BS and MS, Engineering, Columbia University

**Harvey Glasgow**
Controller and Partner
Former CFO, Clayton Group

Relevant NAICS Codes:

541690 - Other Scientific and Technical Consulting Services
334220 - Radio and Television Broadcasting
518210 - Data Processing, Hosting, and Related Services
519110 - News Syndicates
519130 - Internet Publishing and Broadcasting and Web Search Portals
541910 - Marketing Research and Public Opinion Polling
541990 - All Other Professional, Scientific, and Technical Services
611430 - Professional and Management Development Training