

**OWNERSHIP:** Service-Disabled Veteran-Owned Small Business

**TEAM:** Multi-disciplinary, experienced group of international Information Operations and Lessons Learned operators and analysts

**MISSION:** Immediately increase client capabilities and achieve long-term client success by partnering to develop and implement Information Operations and Lessons Learned solutions

**CORE COMPETENCIES:**

- Information Operations Campaign Design & Implementation
  - ✓ Develop and implement influence campaigns incorporating kinetic and non-kinetic actions
  - ✓ Assess desired effects using qualitative and quantitative measures
  - ✓ Leader education, training and mentoring
  - ✓ Synchronization of traditional, new and tribal media to achieve desired effects
- Active lesson collection
  - ✓ Counterinsurgency
  - ✓ Information Operations Planning, Execution, Integration & Assessment
  - ✓ Irregular Warfare
  - ✓ Special Operations
  - ✓ Interagency plans, policies, and procedures in CT
- Trend analysis
  - ✓ PhD-level analysis of effects and identification of root causes
  - ✓ Identification of positive actions requiring reinforcement
  - ✓ Identification of negative lessons requiring mitigation

**CURRENT & RECENT CLIENTS:** US Army (RC(S)) (Indigenous Radio), Moby Media Group, US Special Operations Command (Joint Lessons Learned Program and Military Information Support to Operations (PSYOP)), Boeing/SAIC (Army Future Combat System), Booz Allen Hamilton, Gemini, SRC, NASA (Constellation Manned Mission to Mars Program), Eaton Corporation

**TEAM MEMBERS:** Former Director, Information Operations, USCENTCOM. Former Director, Army Model and Simulation Office. Founders of both the Israeli Defence Force and Police Service of Northern Ireland Lessons Learned Centers. PhDs: College of William and Mary, Westminster College; MS (Ops Research): Ga Tech, Naval Postgraduate School

# Key Personnel:



Steven Mains PhD  
CEO and Managing Partner  
Colonel US Army (R)  
PhD Computer Science W&M  
MPhil University of Madras  
BS USMA at West Point



Burt Squires  
VP and Partner  
Sys Integration Engineer  
BS and MS Columbia  
University



Steve Collier  
Senior Analyst  
Colonel US Army (Retired)  
MS Naval Postgraduate School,  
BS USMA at West Point



Liz Collier  
Sr Intel Analyst  
LTC US Army (Retired)  
MA Pepperdine University  
BA University of New Mexico



John Prall  
Senior Engineer/Analyst  
Colonel US Army (Retired)  
MS Massachusetts Institute of  
Technology,  
BS USMA at West Point



Gary Moody  
Senior Analyst  
Major US Army (Retired)  
MS Georgia Tech,  
BS USMA at West Point

## GOODS / SERVICES

### North American Industry Classification System (NAICS)

- 541330 - Engineering Services
- 541611 - Administrative Management and General Management Consulting Services
- 541618 - Other Management Consulting Services

### Standard Industrial Classification (SIC)

- 8742 - MANAGEMENT CONSULTING SERVICES

## Product Service Codes (PSC)

- R405 - Operations Research and Quantitative Analysis
- R425 - Engineering and Technical Services
- R505 - Study/Cost Benefit
- R541 - Study/Defense
- R539 - Study/Aeronautic/Space
- R499 - Other Professional Services

**Competitive Pricing: 15% - 30% below GSA**  
**No GSA pass-through**

Contact Steven Mains ([steven.mains@techmis.com](mailto:steven.mains@techmis.com)) for additional information  
Or visit [www.TechMIS.com](http://www.TechMIS.com)