OWNERSHIP: Service-Disabled Veteran-Owned Small Business

TEAM: Multi-disciplinary, experienced group of international Information Operations and Lessons Learned operators and analysts

MISSION: Immediately increase client capabilities and achieve long-term client success by partnering to develop and implement Information Operations and Lessons Learned solutions

CORE COMPETENCIES:
• Information Operations Campaign Design & Implementation
  ✓ Develop and implement influence campaigns incorporating kinetic and non-kinetic actions
  ✓ Assess desired effects using qualitative and quantitative measures
  ✓ Leader education, training and mentoring
  ✓ Synchronization of traditional, new and tribal media to achieve desired effects
• Active lesson collection
  ✓ Counterinsurgency
  ✓ Information Operations Planning, Execution, Integration & Assessment
  ✓ Irregular Warfare
  ✓ Special Operations
  ✓ Interagency plans, policies, and procedures in CT
• Trend analysis
  ✓ PhD-level analysis of effects and identification of root causes
  ✓ Identification of positive actions requiring reinforcement
  ✓ Identification of negative lessons requiring mitigation

CURRENT & RECENT CLIENTS: US Army (RC(S)) (Indigenous Radio), Moby Media Group, US Special Operations Command (Joint Lessons Learned Program and Military Information Support to Operations (PSYOP)), Boeing/SAIC (Army Future Combat System), Booz Allen Hamilton, Gemini, SRC, NASA (Constellation Manned Mission to Mars Program), Eaton Corporation

TEAM MEMBERS: Former Director, Information Operations, USCENTCOM. Former Director, Army Model and Simulation Office. Founders of both the Israeli Defence Force and Police Service of Northern Ireland Lessons Learned Centers. PhDs: College of William and Mary, Westminster College; MS (Ops Research): Ga Tech, Naval Postgraduate School

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GOODS / SERVICES
North American Industry Classification System (NAICS)
541330 - Engineering Services
541611 - Administrative Management and General Management Consulting Services
541618 - Other Management Consulting Services

Standard Industrial Classification (SIC)
8742 - MANAGEMENT CONSULTING SERVICES

Product Service Codes (PSC)
R405 - Operations Research and Quantitative Analysis
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R505 - Study/Cost Benefit
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R539 - Study/Aeronautic/Space
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